How to find CSLOs in the class schedule

1. Select Term, Campus, and Details. Press Search.

2. Click a CRN Number under a course

A popup will display showing the CSLO under the course description.

Course Student Learning Outcomes:
- Distinguish the influence of physical, biological, psychological, and cultural factors upon visual communication.
- Critique visual messages from various theoretical perspectives including design principles. Create and evaluate persuasive messages directed toward specific audiences.

Also known as COMM 12
Hours: 54 lecture
Description: Study of visual communication including design principles, aesthetics, visual perception, non-verbal messages, relationship to verbal communication, audience analysis, mass media and persuasion. Historical overview of visual media as well as current trends and technology. (C-ID JOUR 170) (CSU, UC)