Departmental Assessment Analysis (DAA form)
"Capturing the meaning of the assessment for the program."

Instructions:
After departmental discussion and review of SLAS forms, complete the following form.
Submit form to SLO Taskforce by census date.
DAA forms will be published as “results” on the Sierra College Accreditation/SLO website

<table>
<thead>
<tr>
<th>Program/Degree/Certificate:</th>
<th>Applied Art &amp; Design</th>
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<tbody>
<tr>
<td><strong>Today’s Date:</strong></td>
<td>August 21, 2015</td>
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What does the department think it can do to improve teaching and learning?
- Ongoing training opportunities for our faculty
- Revise our degree patterns to add focus on certain courses
  - moving AAD 60 into the core courses for all degrees and certificates
  - considering moving the AAD/PHOTO 75 course around in the degree/certificate patterns to either prioritize or reduce emphasis on that specific course
- Create new degree patterns within the program, such as a video-specific and possibly web-specific degrees, which are both currently held under the banner of “multimedia” but likely should be split out

What help or resources are needed from the college to improve teaching and learning?
- Funding for CTE faculty to improve and stay current in their areas of focus and the design field in general
- Funding/release time to revise and enhance degree programs, create the necessary new courses and take them through the process

What are top priorities for improvement?
- Ongoing training opportunities for faculty
- Revising and enhancing course offerings and degree patterns

How will department implement those priorities?
- We are looking into workshops, industry leaders or opportunities to offer additional training for our faculty. Funding to help support these endeavors will be required.
- Natalie will be applying for a sabbatical to address the degree and course offerings for web design during

Provide timeline.
- We'd like to offer at least one training event in the spring of 2016 for faculty rejuvenation and enhancement
- Once we hire our new FT faculty member for the time-based media side of the program, we'll be able to work towards curriculum
development for the degree in video/time-based media.

- If awarded a sabbatical for the 16-17 year, Natalie will work to develop curriculum and patterns for web design.

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<tr>
<th>Previous/ongoing actions or plans implemented (Refer to previous DAA form).</th>
<th>See below.</th>
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| Goals met, changes made or evidence of improvement. | • Created a departmental Canvas shell to use as a repository of lessons and shared information  
  - Shared documents and lessons regarding Copyright, Creative Commons, Public Domain and Fair Use  
• Educated faculty on externships as a way to seek out training with pay to help improve currency  
• Some courses have been reviewed for curriculum changes which are taking place this fall:  
  - AAD80 will be archived this fall and a new video course is being created to fulfill the goals of 80 and 79  
  - AAD163 Motion Graphics was written and submitted to Curriculum (new course for spring 16). The course meets industry demand for proficiency with the techniques and technologies related to motion graphics. It is part of a potential new degree pattern that we identified as necessary to our growth and focus on workforce development.  
  - AAD66 Business Practices for Designers has been submitted with changes that take it from 1 credit to 3 credits and fills the class out to make it more meaningful for our students. The class will be offered spring 16 with the modifications in place. |