SIERRA COLLEGE

Departmental Assessment Analysis
(DAA form)
"Capturing the meaning of the assessment for the program."

Instructions:
After departmental discussion and review of SLAS forms, complete the following form.
Submit form to SLO Taskforce by census date.
DAA forms will be published as "results" on the Sierra College Accreditation/SLO website

Program/Degree/Certificate:	Applied Art & Design/Graphic Design/Illustration/Digital Media	ixip
Today's Date:	January 2019	
What does the department think it can do to improve teaching and learning?	The goal set to bring AAD94 Digital Animation back into the program offering as been completed with inclusion in the 2019-2020 catalog. It begins regular offerings in fall 2019. The department continues to feel that the student population is in transition. Incoming students now enter our program with an education Pathway in hand, many coming from a wide range of design/web/video programs offered at feeder high schools and AAD's active participation in the Dual Enrollment program. Curriculum and degree offerings that full time and adjunct faculty view important to student learning for academic breadth and workforce skills was discussed and AAD remains committed to maintaining currency in software and professional practices. Having an assigned counselor that knows the AAD department and faculty has made student transition into the program easier.	
What help or resources are needed from the college to improve teaching and learning?	AAD is waiting for coordinated and informational meetings with our faculty and counselors to look at implementing pathways as effectively as possible. We would like these discussions offer a timeline for rollout, implementation and setting markers to judge the program's success for student retention.	
What are top priorities for improvement?	Participating in a clear Pathways policy and realistic expectations from the school that is transparent, measurable and provides faculty with a road map to assess outcome. Updating entry-level classes to reflect changing demographic and Dual Enrollment impact.	
How will department implement those priorities?	AAD continues to work with scheduling the number of sections of courses and sequencing them to move students along the R4S pathway to facilitate retention and completion. This is challenging, as scheduling is a full year in advance and it is difficult to be certain where the demand will be.	

Provide timeline.	AAD94 Digital Animation has been updated and now appears in the catalog with classes beginning Fall 2019. Course review and updating is ongoing. In 2019, AAD will be going through curriculum review.	
Previous/ongoing actions or plans implemented (Refer to previous DAA form).	The goal of AAD remains enhancing student retention and success by maintaining currency in class content that reflects the knowledge and skills needed for careers in the respective design and videos fields. Through CTE funding requests, maintaining quality computer labs.	
Goals met, changes made or evidence of improvement.	As reported in the 2019 Program Review completed in January, AAD maintains strong enrollment, completion and graduation rates. The faculty feel that strengthened Course Learning Outcomes has assisted in this success. The department will continue to monitor outcomes using Dashboard to track changes in serving student needs.	