

Sample Academic Plan: Business- General Business Certificate of Achievement

Catalog: 22-23

GE Pattern: N/A

Full Time, Total Units: 24

NOTE: This program roadmap represents one possible pathway to complete the program. Please see a counselor to create an academic plan that is customized to meet your needs. This roadmap is not a guarantee of course availability or financial aid applicability. For counseling appointments call (916) 660-7400.

First Year

Semester 1 (14 units)

Course Number	Course Title	Units	Area
BUS 0144	Accting Fund for Bus Owners and Entrepreneurs	3 units	Major
BUS 0260	Introduction to Business	3 units	Major
BUS 0280	Introduction to Marketing	3 units	Major
BUS 0210/BUS 0273	Ethical Stud in Accting and Bus/Intl Bus Practices	3 units	Major Elective

Semester 2 (15 units)

Course Number	Course Title	Units	Area
BUS 0270	Business Law	3 units	Major
BUS 0275/ BUS 0277	Management Concepts & App/HR Management	3 units	Major
BUS 0265/BUS 0266	Business Comm/Intro to Oral Communication	3 units	Major
BUS 0281/BUS 0282	Advertising/Marketing in the Digital Age	3 units	Major Elective