

Sierra College

ADMINISTRATIVE PROCEDURE

AP 5570

Student Credit Card Solicitation

Date Adopted:	5/7/2007
Date Revised:	4/28/2023
Date Reviewed:	4/28/2023
References:	Civil Code Section 1747.02(m); Education Code Section 99030; Title 5, Section 54400

To meet the directive of the California Legislature that colleges and universities adopt procedures to regulate the marketing practices used on campus by credit card companies, the District shall enforce the following specific requirements:

- Sites at which student credit cards are marketed shall be determined by the Deputy Director for Plant Operations, or designee.
- Marketers of student credit cards shall be prohibited from offering gifts to students as enticement for filling out credit card applications.

Persons seeking to market credit cards to District students shall be directed to the Office of Facilities and Operations to submit the request on a “Use of Facilities Application and Agreement” form. Requests will be reviewed by the Deputy Director for Plant Operations, or designee, and evaluated for compliance with the criteria set forth in Administrative Procedure 3910.

See Board Policies 3910 and 5570; Administrative Procedure 3910.