

Handshake for Faculty at Sierra College

Handshake



What is Handshake?

How Handshake helps students

How faculty and staff can help

Q + A

What is Handshake?

Handshake is the nation's #1 college-to-career network

To help everyone find a great job and build a meaningful career, whether they're starting, restarting, or jumpstarting their career.

No experience, connections, or luck required!



Handshake is a three-sided marketplace and the official system of record for 1.5K+ US academic institutions.

1.5K

US academic institutions rely on Handshake as their official academic system of record

75%

of the total US university student population has access to Handshake

1M

Employers from every industry use Handshake to hire their future workforce, including 100% of the Fortune 100 and 97% of the Fortune 500



Why we made the switch!

- **Connect Sierra College students** and alumni with career opportunities, resources and on-campus jobs.
- **Link employers** with diverse Sierra College talent for a wide range of positions.
- **Host** career events and workshops to **boost student engagement**.
- **Foster collaboration** through an interactive Feed connecting students, employers and faculty/staff.
- **Showcase** skills and experiences with **customizable profiles**.
- **Find relevant opportunities** using advanced search and filtering tools.

How Handshake helps students

Get students career-ready, all in one place!



Job
postings



Employer
network



Advising
appointments



Employer
messaging



On-campus
interviews



Events &
Career fairs



On-campus
jobs



Experiential
learning



Career
profile

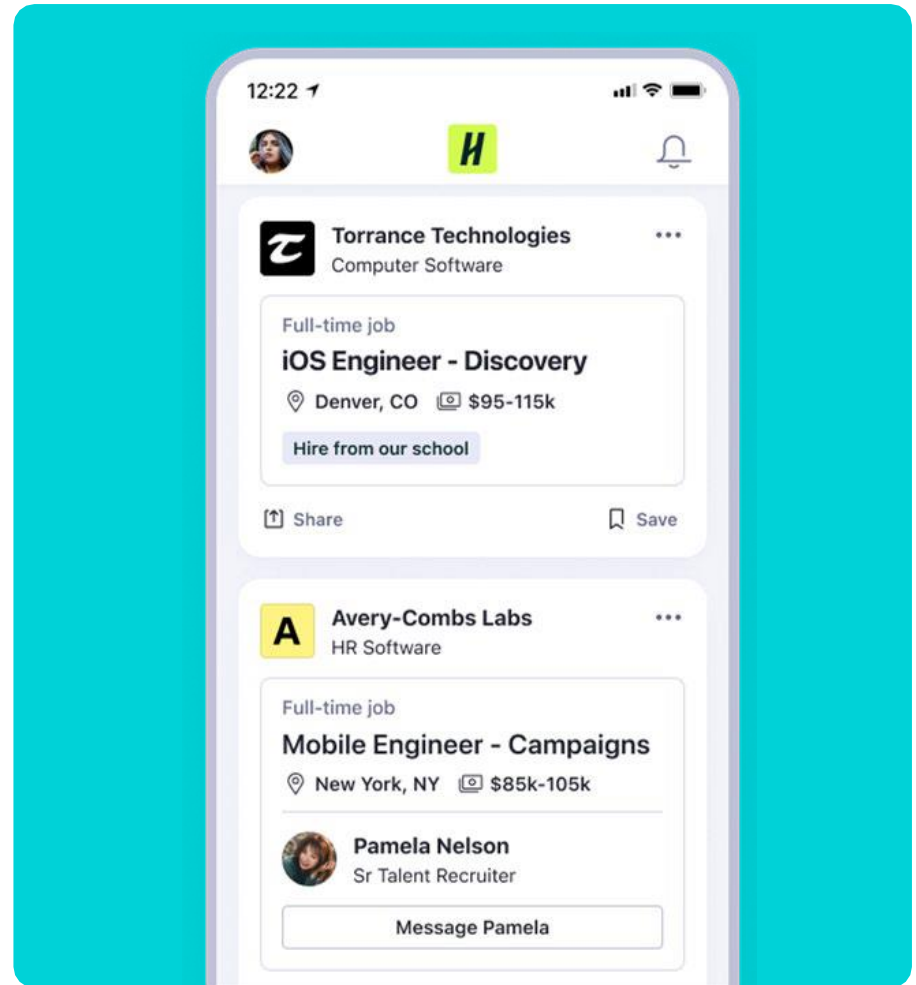


First destination
survey

Student experience sneak peek

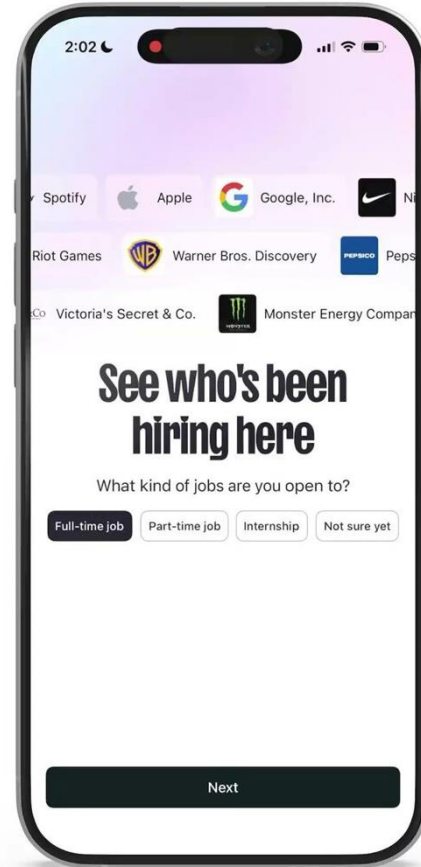
- Students log in with single sign-on
- Fill out their profile with their career interests*
- Browse recommended jobs and events
- Message directly with employers
- Schedule advising appointments
- Apply for jobs and get interviews
- Get hired!

**Students are 5x more likely to be contacted by an employers if their profile is complete*



Student onboarding experience

The student onboarding experience equips students with an easy, step-by-step introduction to Handshake so they can quickly activate their accounts, explore tailored career resources, and start engaging with opportunities connected to Sierra College.



How faculty and staff can help

Let students know about this awesome resource

Share the benefits of Handshake with students:

- Connect with over 4,000 employers (and counting!)
- Discover and land jobs and internships
- Access career resources and events on campus

Encourage students to activate and complete their profiles:

- Students are **5x** more likely to get messaged by an employer with a complete profile
- Employers can find qualified candidates based on the information in their profiles
- Get job recommendations based on your interests

Bring it up in your day-to-day interactions:

- Invite CTC into your class to share a presentation
- Require students to complete their profile as an assignment
- Mention Handshake when you meet with students
- Add CTC Handshake as a resource in your syllabi

Add Career and Transfer Connections – and Handshake – as resources in your syllabi

Visit Career and Transfer Connections

Visit Career and Transfer Connections for support with career readiness, career research, internship credit, professional development, resume and cover letter assistance, job searching, internship information, resume reviews, interview preparation, transfer application help, connecting with university representatives, transfer pathways, navigating the transfer process, internship preparation and more.

Email: ctc@sierracollege.edu | **Phone:** 916-660-7481 | **Location:** Rocklin Campus, LT-109

Handshake is the school's official job/internship portal. Thousands of employers are hiring students on Handshake. Once you fill in your career interests, you'll get personalized recommendations for jobs and events, and direct outreach from employers interested in students like you – 80% of students with a complete Handshake profile get messaged by employers!

Activate your account at Sierra College: <https://www.sierracollege.edu/handshake> or <https://app.joinhandshake.com/access/ssso>

Download the Handshake app from [Apple](#) or [Google Play](#) so you get notifications on the latest jobs, events and employers.

Learn more: [5 Reasons You Need Handshake More Than Other Career Sites](#)

Experience Handshake firsthand and register your own “student” account

1. Go to app.joinhandshake.com/register
2. Enter your sierracollege.edu email address and other basic info
3. CTC will need to approve your account. You will receive an email once approved.
4. Log in to your account! Build your “profile” with a representative student population in mind

[See this help article](#) for a step-by-step guide with photos (the article is for alumni account creation, which is the same process)



Refer new employers to recruit at our college

- **Identify Employers:** Connect with employers to assess hiring needs and alignment with student programs.
- **Refer to Handshake:** Guide employers through Handshake registration and account set up.
- **Promote Opportunities:** Support employers in posting jobs, internships and events while encouraging campus engagement.
- **Maintain Partnerships:** Provide ongoing support, monitor engagement and foster long-term recruiting relationships.

If you know the individual, feel free to send them this message:

Thank you for reaching out and considering our students for your opportunities. To post your position and begin recruiting our students and alumni, please join Handshake, our online job/internship platform, by using this [Registration Link](#).

If you have questions as you are creating your account, please refer to this article, [Create an Employer User Account](#). If you are already a Handshake user, please add our school to your school list. If you need help adding us as a school, please refer to this article, [School Network Management](#).

If you have additional questions, please contact Career and Transfer Connections at ctc@sierracollege.edu, visit us on the Rocklin campus, LT- 109, or call (916) 660-7481. We look forward to partnering with you!

In summary...

Handshake is a fantastic resource for students for all career-related activities!

Recommended action items:

- Put Handshake/CTC in your syllabus as a listed resource. [Template](#)
- Require students to log in and complete their profile as an assignment for class
- Invite CTC to talk to your classes
- Encourage any employer contacts you have to connect with our school on Handshake. [Template](#)

Additional resources for students:

- (Handout) [5 Reasons Why You Need Handshake](#)
- (Handout) [Complete Your Profile](#)
- (Blog Post) [How real students are using Handshake to get hired](#)
- (Blog Post) [Finding a Job on Handshake: FAQs](#)

Q&A