

Sierra College

Civic Engagement & Voter Empowerment

2026-2028 Action Plan

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Sierra College

Civic Engagement and Voter Empowerment

2026-2028 Action Plan

EXECUTIVE SUMMARY

Introduction

The 2026–2028 Civic Engagement and Voter Empowerment (CEVE) Action Plan marks Sierra College’s third iteration of this ongoing initiative, designed to equip students with nonpartisan resources that foster civic participation at the local, state, and federal levels. Through the collaboration and support of student leaders, community partners, internal departments, and state and national organizations, the CEVE Workgroup has achieved many of its 2024-2026 goals.

The Associated Students of Sierra College (ASSC) Student Senate continues to support the workgroup by appointing student leaders to serve as members and by promoting and funding civic engagement events and voter education initiatives. The ASSC Programming Board further supports this work by hosting national civic engagement observances such as Constitution Day, National Voter Registration Day, and National Voter Education Week.

ASSC also partners with the California Secretary of State’s Student Vote Project and the Student Senate for California Community Colleges to engage students in civic participation both virtually and in person. Through the 2026–2028 Action Plan long-term goal (Expand voting opportunities across the District) and short-term goals (1. Build stronger and more unified voting coalitions across the two campuses and centers and 2. Actively maintain and expand partnerships with community partners, student organizations, and equity programs), the CEVE Workgroup reaffirms its commitment to data-informed practices and continuous improvement.

In addition, Campus Life, within the Student Services Division, is responsible for implementing and overseeing the 2026–2028 Action Plan. In collaboration with the CEVE Workgroup and campus and community partners, Campus Life will coordinate efforts to ensure students are informed about upcoming local, state, and national elections.

The CEVE Coordinator, Juan Miguel Blanco, played a key role in developing the 2026–2028 Action Plan, with input from the Academic, Classified, Management and Confidential, and Student Senates, as well as feedback from the All In Campus Democracy Challenge. For additional information about the 2026–2028 Action Plan, please contact Juan Miguel Blanco at jblanco2@sierracollege.edu or (916) 660-7380.

Key Terms Internal

ASSC: Associated Students of Sierra College

CEVE Workgroup: A collaborative group of students, faculty, staff, administrators, and community partners working together to support civic engagement and voter empowerment as per AB 963.

[Key Terms External](#)

A Band of Voters: A Band of Voters identifies and supports Student Leaders and other young activists to educate, inspire and mobilize their peers to claim the political power of their generation and build a safer, more sustainable and equitable democracy.

AB 963: California legislation signed into law by Governor Newsom in 2019 to increase student voter accessibility and participation.

ALL IN: ALL IN Campus Democracy Challenge – a national umbrella organization that coordinates and administers the PAC-12 Voting Challenge

Ballot Bowl: Established in 2018, the California University and College Ballot Bowl is a friendly competition where higher education systems compete to register the most college students to vote. The California Secretary of State Students Vote Project hosts the California University and College Ballot Bowl biennially.

CCCSAA: The California Community College Student Affairs Association (CCCSAA) promotes and advances public two-year postsecondary education while fostering collaboration and shared growth among its members. CCCSAA strives to serve as the leading organization for advancing student affairs professionals and cultivating student leadership across California's community colleges.

California SOS: California Secretary of State

California University & College Engage the Vote Championship: The California University and College Engage the Vote Championship is a 10-week tournament where California higher education campuses compete to achieve the highest combined percentage of students who register to vote and submit a plan to vote.

LWVNC: League of Women Voters – Nevada County

LWVPC: League of Women Voters – Placer County

NSLVE: The National Study on Learning, Voting, and Engagement publishes biannual reports tracking student voter registration and participation patterns during every election cycle – including both midterm and general elections.

SSCCC: Student Senate for California Community Colleges represents 2.2 million California Community College students at the state level. As a nonprofit organization, SSCCC ensures that students have effective means in participation in formation of state policies.

Voter's Choice Act (VCA): This model gives participating California counties more flexibility while making voting more convenient. Voters can choose to vote by mail or in person, vote early, and use secure drop-off locations or vote centers within the normal election period.

LEADERSHIP

The CEVE Workgroup is composed of students, classified staff, faculty, management, and community partners. Representatives are appointed by each senate, and the workgroup receives guidance and input from both the senates and the executive leadership team. The CEVE Coordinator currently serves as chair. The workgroup meets monthly via Zoom throughout the academic year, using agendas and action plan goals to stay focused and on track. Meeting via Zoom ensures broad participation and supports inclusive decision-making across all constituent groups throughout the District.

CEVE Workgroup Membership:

2024-2025 CEVE Workgroup Membership		
MEMBER	SENATE/CLUB/ORG	TITLE
Sahil Tandel	Student Representative	Student Leader
Angeleena Poothavelil	Student Representative	Student Leader
Ally Pelly	Student Representative	Student Leader
Christi Travis	Student Representative	Student Leader
Juan Miguel Blanco	CEVE Coordinator	Faculty Coordinator
Christina Ung	Classified Senate	Support Specialist
Vacant	Academic Senate	Vacant
Zenaido Ramos-Bustos	Academic Senate	Faculty – Spanish
Laura McNaughton	Management Senate	Dean of Student Services
Angela Galvan Torrens	Community Partner	League of Women Voters – Placer County
Ryan Ronco	Community Partner	Placer County Clerk-Recorder
Natalie Adona	Community Partner	Nevada County Clerk-Recorder
Corey O'Hayre	Community Partner	Nevada County Assistant Clerk-Recorder

2025-2026 CEVE Workgroup Membership		
MEMBER	SENATE/CLUB/ORG	TITLE
Emma Riley	Student Representative	Student Senate
Juan Miguel Blanco	CEVE Coordinator	Faculty Coordinator
Christina Ung	Classified Senate	Support Specialist
Vacant	Academic Senate	Vacant
Vacant	Academic Senate	Vacant
Laura McNaughton	Management Senate	Dean of Student Services
Karen Enghuen	Community Partner	League of Women Voters – Placer County
Ryan Ronco	Community Partner	Placer County Clerk-Recorder

2025-2026 CEVE Workgroup Membership		
Philip Chantri	Community Partner	Placer County Elections Manager
Armando Salud-Ambriz	Community Partner	Nevada County Clerk-Recorder
Corey O'Hayre	Community Partner	Nevada County Assistant Clerk-Recorder

Succession Plan

- Senate Appointments - The CEVE Coordinator will notify the appropriate senates if a workgroup position becomes vacant or if a member is no longer able to serve. Once appointed, the CEVE Coordinator will assist with onboarding the newly appointed member.
- CEVE Coordinator - The CEVE Coordinator is a faculty special assignment, any vacancy in the position will be filled through the college's established Special Assignment Request Form (SARF) process. Interested faculty members must submit a SARF application and participate in the interview process for consideration.
- Community Partners - If a community partner position becomes vacant, the workgroup will identify and invite a new community representative whose experience and expertise align with the goals and priorities of the CEVE workgroup.

COMMITMENT

On-Campus Partnerships

- Marketing – The CEVE Coordinator meets with Marketing once each semester to ensure that election information on the website and events calendar is current and accurate, and to coordinate the dissemination of election-related information to the college community. This dissemination includes emails, social media posts, and announcements through the Sierra College app. The CEVE Coordinator has also provided Marketing with the California Secretary of State AB 963 Toolkit, which outlines requirements related to email communications, academic calendars, and social media.
- Political Science Department – Since its inception, the CEVE Workgroup has included Political Science faculty, with two of the three CEVE coordinators serving as part-time instructors in the department. They have reviewed webpage content and helped draft election-related emails to students.
- Facilities & Construction – The CEVE Workgroup partners with the President's Office and Facilities & Construction to secure campus spaces for activities associated with local, state, and national elections.
- Learning Resource Center – The CEVE Coordinator works with Sierra College librarians to distribute a nonpartisan election research guide, connecting the Sierra College community to valuable local, state, and national civic engagement resources. This guide is currently being converted into a Canvas shell, which will be shared on Canvas Commons for faculty use.

- Residence Halls – Each semester, the CEVE Workgroup provides physical voter registration forms to the residence hall, while our community partners assist with student registration during Move-in Day. With the opening of the new residence hall, collaboration between the CEVE Workgroup and Housing will need to expand to ensure continued support for student voter engagement.
- Institutional Funding – Sierra College supports the faculty CEVE Coordinator special assignment through General Fund resources, allocating 40 hours annually to the position. No additional institutional funds are designated to support nonpartisan civic learning, democratic engagement, or electoral participation initiatives.
- ASSC Funding – ASSC provides funding for one CEVE Student Ambassador position and supports nonpartisan civic engagement events and programming across the district. ASSC also partners with campus departments and local community organizations to advance civic learning, democratic engagement, and voter participation initiatives.

Off-Campus Local Partnerships

- League of Women Voters – Placer County: The League of Women Voters – Placer County has been a community partner since the inception of the CEVE Workgroup in spring 2020. They have provided educational workshops to the college community and have hosted several voter registration booths. Our partnership goes beyond the college, as we have been involved and attended Placer County Elections Office workshops and events.
- League of Women Voters – Nevada County: The League of Women Voters – Nevada County has collaborated with the Nevada County Campus (NCC) ASSC to host voter registration booths during both the fall and spring semesters.
- Placer County Elections Office: The CEVE Workgroup's partnership with the Placer County Elections Office has expanded since Placer County became a Voter's Choice Act county in fall 2023. During the 2020-2022 action plan cycle, Sierra College – Rocklin campus served as a polling place for the county. For the California 2024 Primary Presidential Elections, Sierra College – Rocklin campus served as a 4-day vote center and installed a 24/7 ballot drop box. In addition, Rocklin Campus served as a Vote Center for the 2026 California Primary Election and will serve as a Vote Center for the 2026 General Election.
- Nevada County Elections Office: Sierra College's Nevada County Campus is currently in discussions with the Nevada County Elections Office about the potential installation of an official ballot drop box. In addition, NCC served as a Vote Center for the 2026 California Primary Election and will serve as a Vote Center for the 2026 General Election.

Off-Campus Statewide Partnerships

- California Secretary of State (SOS) – The California Students Vote Project, under the Secretary of State (SOS), provides guidance and support to help the workgroup meet AB

963 requirements and action plan goals. Through the Students Vote Project's webpage, the workgroup can access resources such as toolkits, templates, program/event examples, and webinars. Additionally, we can request physical voter registration cards via the webpage.

- CCCSAA – Sierra College has been a member of CCCSAA for several years. CCCSAA frequently offers webinars and conference tracks specifically designed to help understand AB 963 requirements. Additionally, CCCSAA partners with the California Secretary of State to host webinars and FAQ sessions.
- SSCCC – The ASSC Student Senate is part of SSCCC Region II. SSCCC frequently hosts workshops on AB 963 requirements during their annual Advocacy Academy in the fall and General Assembly in the spring. Additionally, SSCCC collaborates with the regions to appoint students to committees and workgroups focused on supporting AB 963 efforts.

Off-Campus National Partnerships

- ALL IN Campus Democracy Challenge – Sierra College has been an active participant in the ALL IN Campus Democracy Challenge since 2020. The college has submitted two action plans, along with NSLVE reports covering 2016–2022, and has earned national recognition for excellence in student voter engagement during the 2018 midterm, 2020 presidential, and 2022 midterm elections. Additionally, Sierra College CEVE Student Ambassador Ally Pelly was selected as one of just 232 students nationwide for the 2025 ALL IN Student Voting Honor Roll.
- The National Study on Learning, Voting, and Engagement (NSLVE) – Sierra College is a proud participant in the National Study on Learning, Voting, and Engagement (NSLVE). We have renewed our commitment to this initiative, ensuring that we will receive valuable data for the next ten years (2023-2033). You can find NSLVE reports on the Sierra College [Civic Engagement and Voter Education \(CEVE\) webpage](#).

2024-2026 Action Plan Accomplishments

- Reviewed and incorporated suggestions from the National Center for Free Speech and Civic Engagement – Cultivating a Culture of Civic Engagement and Democratic Learning: Examining Institutional Response to the California Student Civic and Voter Empowerment Act (AB 963).
- Hosted a voter registration booth at Sierra College's 2025 Homecoming festivities.
- Sierra College participated in Unify America's Deep Dive program, where student pairs are matched across ideological and geographic differences and engage in guided, in-depth discussions on a key issue facing the nation.
- Sierra College's CEVE Student Ambassador Ally Pelly was nominated and selected as one of 232 students nationwide for the 2025 ALL IN Student Voting Honor Roll. [Read the Forbes article here](#).

- The Rocklin and Nevada County Campuses will host Vote Centers for the 2026 California Primary Election and 2026 General Election.

LANDSCAPE

About Sierra College:

Sierra College, headquartered in Rocklin, California, operates an additional campus in Grass Valley and an educational center in Truckee. Each year, the college serves more than 20,000 students across Placer, Nevada, Sacramento, and El Dorado counties. Sierra College offers over 150 degrees and certificates, as well as a wide range of Community Education courses. Notably, Sierra is one of only a few community colleges in the nation to host an Osher Lifelong Learning Institute (OLLI), reflecting its strong commitment to lifelong learning. With more than 1,300 employees across three locations in a district spanning 3,200 square miles, the college is advancing civic engagement efforts by working to designate both primary campuses as vote centers in upcoming elections.

In spring 2026, Sierra College opened a 350-bed residence hall designed to provide affordable housing for low-income students while fostering a supportive, inclusive community. This addition marks a significant step toward transforming the Rocklin campus into a more residential, student-centered environment. The CEVE Workgroup will play a key role in collaborating with residence hall staff to promote and sustain student participation in civic engagement opportunities throughout their time on campus.

In partnership with California State University, Sacramento, the Placer Center at Placer Ranch will address the higher education needs of Placer County. This collaborative initiative with Sierra College introduces a new model of higher education. Upon completion, the site is expected to accommodate the academic pursuits of over 12,000 students from California State University, Sacramento and Sierra College. Construction on the Placer Center began in early 2024.

Mission: The mission of Sierra College is to ensure that all our students have access to an equitable, high-quality education where they are welcomed, supported, and empowered to achieve their goals.

Vision: Sierra College will be the preferred destination for higher education and training in our region, strengthening our surrounding communities through the success of our students.

Core Values: The following core values will establish our ethical principles and guide our institutional decision-making. Through a process of continuous evaluation, Sierra College will:

1. Cultivate a diverse, equitable, and inclusive community to enrich its mission and support students in achieving their educational goals.
2. Empower students in their education.
3. Identify and remove historical barriers to equitable education and success.
4. Support and model excellence and innovation in teaching, learning, scholarship, and creativity.
5. Support students, faculty, and staff with the resources necessary to ensure equitable student success.
6. Be responsive to the educational and workforce needs of our local communities and businesses.
7. Demonstrate equity-minded collaboration with all stakeholders in decision making.
8. Manage all resources in a manner that is equitable, sustainable, and responsible.

CEVE Mission:

Civic engagement and voter empowerment are pivotal elements of the college experience, enhancing democratic participation across society. At Sierra College, we are committed to nurturing these values by offering opportunities on and off campus. Our students engage in active learning through courses, extracurricular activities, student organizations, internships, and peer interactions, all designed to foster civic responsibility. Examples include, but are not limited to, connecting faculty with state and national resources; taking students to statewide conferences, such as March in March, where they engage with state representatives; sending students to the SSSCC National Advocacy Academy in Washington, D.C.; and hosting voter registration booths throughout the academic year.

To solidify our position as a leader in voter engagement, Sierra College is proud to introduce the third iteration of the CEVE action plan. This initiative will build on our strengths in civic involvement by supporting and expanding efforts across campus departments. By implementing the CEVE action plan, we aim to maintain our status as a premier public institution for voter education and registration, ensuring our students are empowered, informed, and ready to fulfill their roles as active, informed citizens.

The Sierra College CEVE action plan is designed to demystify civic engagement and the electoral process, connecting students with resources, services, and partnerships that empower them to become active and informed global citizens.

Commitment:

Sierra College is truly “the people’s college.” Sierra College’s departments, centers, and programs regularly partner with the surrounding communities to provide engaging events and programs. From Pride Days to the publication of the student-generated Sierra Journal, Sierra College offers new and diverse learning opportunities for all. As denoted in Sierra’s Core Values, the college is committed to empowering students through their education, including civic engagement and voter empowerment, which is foundational to Sierra College’s identity. Civic learning is embedded throughout the college by engaging the senates in institutional decision-making as outlined in the action plan, collaborating with departments across campus to connect students with nonpartisan civic engagement resources, and fostering strong partnerships with community organizations to expand civic learning opportunities.

- [ALL IN Presidential Commitment](#)
- [ALL IN 2024 Highly Established Action Plan](#)

The CEVE Workgroup plans to collaborate with Sierra College Athletics to encourage all full-time coaches to take the ALL IN 2026 Coaches’ Pledge. This initiative supports student-athletes by providing nonpartisan resources that promote voter registration and participation in the 2026 election. In addition, the CEVE Workgroup will finalize its ongoing partnership with Sierra College librarians to develop and maintain the Election Resource Canvas shell.

In partnership with the respective county registrar offices, the Rocklin and Nevada County Campuses have been designated as vote centers for the 2026 California Primary Election and 2026 California General Election. The CEVE Workgroup will work to develop and maintain this as an ongoing, sustainable collaboration for future elections. Additionally, there is potential for the Tahoe-Truckee Center to be added as a vote center in the future.

Staffing:

Civic and Voter Empowerment Coordinator:

To raise civic awareness and participation, Sierra College commits to having a staff member serve as the Civic and Voter Empowerment Coordinator. The Coordinator shall be nonpartisan and will ensure adherence to the action plan and AB 963.

CEVE Student Ambassadors:

On August 19, 2025, the Department of Education issued a “[Dear Colleague Letter](#)” addressing the use of federal work-study funds for civic engagement activities and reminding colleges of their voter registration obligations. This guidance rescinds prior policies from the Biden administration. Under the new interpretation, activities such as nonpartisan voter registration, voting assistance, serving as a poll worker, and similar efforts are now classified as “political,”

on the basis that they support the voting process, which is considered a quintessential political activity.

In consultation with the Deans of Student Services, Financial Aid, and Student Employment, Sierra College determined that the CEVE Student Ambassador position would no longer be funded through federal work-study. As a result, outreach efforts and programming were significantly reduced during the 2025–2026 academic year. While ASSC and the Programming Board assumed responsibility for some events and initiatives, overall capacity remained limited. Sierra College is actively exploring alternative funding sources to sustain the CEVE Student Ambassador position.

NSLVE (National Study of Learning, Voting, and Engagement) Data:

On February 5, 2026, the U.S. Department of Education, through its Student Privacy Policy Office, issued a [Dear Colleague Letter](#) providing guidance on the Department’s review of the NSLVE study to assess compliance with federal student privacy protections. Subsequently, on February 23, 2026, Tufts University [announced](#) it would pause the release of pending NSLVE reports at the Department’s request. Two days later, on February 25, 2026, the National Student Clearinghouse informed recipients [via email](#) that it was withdrawing from the NSLVE study. In light of these developments, Sierra College will focus this section on local county data.

County of Placer Election Data

Placer County has been a valued community partner at the Rocklin Campus since the formation of the CEVE Workgroup. What began with hosting a polling place in 2020 has expanded to a four-day vote center and a 24-hour drive-up ballot drop box, providing the community, including students, with multiple convenient opportunities to exercise their right to vote. The following datasets present the number of voters served at the Sierra College Rocklin Campus Vote Center, as well as countywide vote centers and ballot drop box location totals, for the 2024 Primary, 2024 General, and 2025 Special Elections.

Sierra College Vote Center and Countywide Vote Center Numbers						
	29 locations		29 locations		17 locations	
Category	3/2024 Countywide	3/2024 Sierra College	11/2024 Countywide	11/2024 Sierra College	11/2025 Countywide	11/2025 Sierra College
VBM To Go	39	0	74	3	6	0
In Person Ballot	6262	239	18688	442	10608	356
VBM To Go*	8023	326	33654	486	16608	411
Nonprovisional Ballots	456	18	66	3	44	0
TOTAL VOTES	14780	583	52482	934	27266	767
Voter Registration	913	34	6	15	2	0

Ballot Drop Box					
Drop Box Location	City	2024 Primary	2024 General	2025 Special	Type
Sierra College Parking Garage	Rocklin	547	1395	1144	Drive-up

An analysis of the datasets indicates increased utilization of the Sierra College Rocklin Campus vote center and ballot drop box, excluding data from the 2025 Special Election. Ballot drop box usage increased by 848 ballots from the 2024 Primary to the 2024 General Election and by 597 ballots from the 2024 Primary to the 2025 Special Election. In terms of the Rocklin Campus vote center, in-person ballots increased by 203 and Vote By Mail To Go (VMP To Go*) increased by 160 from the 2024 Primary to the 2024 General Election. VMP To Go* (VBM In Person / Sign, Scan, Go) refers to the number of voters who brought their vote-by-mail ballot to a vote center and converted it into a vote center ballot using the ‘Sign, Scan, Go’ process.”

2024-2026 CIVIC EVENTS AND OUTREACH

The following table chronicles civic engagement events, outreach activities, and communication efforts conducted during the 2024–2026 action plan cycle.

2024-2026 Civic Events and Outreach					
Date	Time	Event	Location	Communication	Sponsors
8/6/2024	N/A	468 Seats in Congress are up for Election in 2024	Virtually	Social media post	ASSC - Programming Board
9/3/2024	N/A	CA Ballot Bowl	Virtually	Social media post	ASSC - Programming Board
9/17/2024	10am-2pm	National Voter Registration Day - Table	Rocklin	Fliers/social media post	ASSC - Programming Board
9/17/2024	10am-2pm	National Voter Registration Day - Doughnut Forget to Vote	NCC	Fliers/social media post	NCC ASSC
9/17/2024	N/A	Constitution Day	Virtually	Fliers/social media post	ASSC - Programming Board
9/17/2024	N/A	CA 2024 General Elections - Email to all students	Virtually	Email	Marketing
Oct-Nov Mon & Wed	N/A	Rocklin Campus - Voter Registration Booths	LRC	N/A	ASSC

2024-2026 Civic Events and Outreach					
Date	Time	Event	Location	Communication	Sponsors
10.02.24	12:30pm	Doughnut Forget to Vote!	Q Building Patio	Fliers/social media post	ASSC
10.7-10.11	Various	National Voter Education Week	Various	Fliers/social media post	CommUnity, SEC, ASSC
10.08.24	11-12pm	What's on your Ballot Workshop	L-193 and Virtually	Fliers/social media post	ASSC - Programming Board and League of Women Voters
10.10.24	N/A	Elections Ahead - Social Media Post	Virtually	Social media post	ASSC
10.23.24	12:30pm-1:30pm	Pizza with the President - Voter Registration Announcements	J-7	Fliers/social media post	ASSC
10.28.24	N/A	Local Elections Matter - Social Media Story	Virtually	Social media post	ASSC
10.29.24	12pm-1pm	Vote Early Karaoke	CommUnity	Fliers/social media post	ASSC & CommUnity
11.13.24	2pm-3pm	Election Reflection Space	J-7	Fliers/social media post	SEC & Campus Life
8/20/2025	3pm	Theatre Arts Department Majors Meeting	Dietrich Theatre	Theatre Department	Theatre Department
9/16/2025	10am-12pm	Donut Forget to Vote	Bell Tower	Posters and social media post	NCC ASSC
9/16/2025	11am-1pm	Voter Registration Day	V-Building	Posters and social media post	ASSC Programming Board
10/6/2025	N/A	CA Statewide Special Election	Email	Email to all registered students	Sierra College Marketing
10/7/2025	11am-1pm	Voter Education Fair	Quad	Posters and social media post	ASSC Programming Board
10/06/2025-10/10/2025	N/A	Voter Education Week	Online	Social media post	ASSC Programming Board

2024-2026 Civic Events and Outreach					
Date	Time	Event	Location	Communication	Sponsors
10/11/2025	11am-1pm	Homecoming Tailgate	Football Stadium	Posters and social media post	ASSC Programming Board
10/20/2025	N/A	Deadline to register to vote in the upcoming CA Statewide Special Election	Online	Social media post	Sierra College Marketing
11/4/2025	N/A	Vote Today!	Online	Social media post	Sierra College Marketing
1/28/2026	11am	Presented 2026-2028 Goals to Classified Senate	LR 201	N/A	N/A
1/29/2026	2pm	Presented 2026-2028 Goals to Student Senate	LR 133	N/A	N/A
2/11/2026	3:30pm	Presented 2026-2028 Goals to Academic Senate	LR 133	N/A	N/A
2/12/2026	4pm	Presented 2026-2028 Goals to MACS	LR 201	N/A	N/A
3/9/2026	10am-1pm	NCC Voter Registration - Donut Forget to Vote	Bell Tower Quad	Fliers	Nevada County League of Women Voters
4/6/2026	12:30pm	CEVE Presentation - 2026 Primary Election	Q-262	N/A	English
4/6/2026	2pm	CEVE Presentation - 2026 Primary Election	Q-262	N/A	English
4/7/2026	9:30am	CEVE Presentation - 2026 Primary Election	W-219	N/A	Puente - English
4/7/2026	12:30pm	CEVE Presentation - 2026 Primary Election	W-219	N/A	English
4/21/2026	N/A	Paper Voter Registration Applications to residence hall students	Residence Halls	N/A	N/A
4/23/2026	10am-3pm	Earth Day Festival - Voter Registration Table	Quad	Fliers	Placer County League of Women Voters
5/4/2026	12pm-2pm	Pop to the Polls - Voter Registration event	Quad	Fliers	Programming Board

2024-2026 Civic Events and Outreach					
Date	Time	Event	Location	Communication	Sponsors
5/4/2026	N/A	CA 2026 Primary Elections - Email to all students	Virtually	Email	Marketing

2024-2026 ACTION PLAN REFLECTION

Long-term Goal I: Designate Sierra College as a Certified Vote Center

Long-term Goal I was completed within the designated timeline. The Rocklin Campus and NCC will serve as four-day Vote Centers for the 2026 California Primary Election and the 2026 California General Election. The CEVE Workgroup achieved this milestone through strong collaboration with internal departments (Marketing and Facilities and Construction) as well as our community partners.

Short-term Goal I: Build stronger relationships with the two campuses and two centers within the District

Short-term Goal I requires additional refinement to ensure that all campuses and centers can actively participate in civic engagement holiday celebrations and voter registration events. One way to strengthen this effort is by expanding accessibility through telecommunications platforms such as Zoom, allowing broader participation for those who are unable to attend in person.

Achieving Short-term Goal I will depend on stronger collaboration among the CEVE Workgroup, ASSC Student Senate, the Programming Board, and CEVE Student Ambassadors. Additionally, appointing student representatives from each campus and center to the workgroup will help extend outreach and ensure more inclusive engagement across all locations.

Short-term Goal II: Sustain partnerships and collaboration with community partners and student organizations

Short-Term Goal II requires focused attention from both the CEVE Workgroup and administrators at NCC and Tahoe-Truckee. Since Benjamin Wingard's participation in 2023, the CEVE Workgroup has not included representation from NCC, and it has lacked representation from Tahoe-Truckee since its inception. To address this gap, the CEVE Workgroup should collaborate with the senates to appoint representatives from both NCC and Tahoe-Truckee.

Vote Centers

- Rocklin and NCC will serve as 4-day vote centers for the 2026 California Primary and General Elections.

CEVE Student Ambassadors

- CEVE Student Ambassador Ally Pelly was selected as one of just 232 students nationwide for the 2025 ALL IN Student Voting Honor Roll.

2026-2028 GOALS

The CEVE Workgroup employed the S.M.A.R.T.I.E framework in its goal design.

Long-term Goal I:

Expand voting opportunities across the District	
Specific	The Workgroup will partner with Placer and Nevada counties, the California Secretary of State (SOS), and relevant state and national organizations to broaden voting access across the District.
Measurable	The Workgroup will analyze county voting pattern data to evaluate the effectiveness of voting options within the District.
Achievable	In partnership with Sierra College's Facilities Council, the Workgroup will identify and establish at least one official ballot drop box location at NCC. The Workgroup will also explore voting opportunities at Tahoe Truckee.
Relevant	Since both Placer and Nevada are California Voter's Choice Act counties, this goal helps students better understand their choices for casting a ballot.
Time-Based	This goal is ongoing and will be revisited and assessed each election cycle.
Inclusive	This goal is inclusive in that it ensures all eligible voters have the opportunity to participate in local, state, and national elections.
Equitable	By expanding voting options and improving access, this goal/approach reduces common barriers to participation and helps increase voter turnout.

Short-term Goal I:

Build stronger and more unified voting coalitions across the two campuses and center	
Specific	Create a formal partnership between the two campuses and center to meet AB 963 requirements. Encourage Workgroup representation and participation from NCC and Tahoe Truckee students and staff.

Build stronger and more unified voting coalitions across the two campuses and center	
Measurable	Evaluate and reestablish partnership initiatives each year to ensure the partnership achieves its goal.
Achievable	Host active and/or passive programs on each campus and center that are tied to national civic/voter events as per AB 963.
Relevant	Aligns with the mission of Sierra College and encourages students to think critically and actively participate in the civic engagement process, which may challenge their perspectives and values.
Time-Based	Plan calendar of events during the Spring 2026, Summer 2026, and Fall 2026 semesters. Implement calendar of events in Fall 2026.
Inclusive	This goal ensures that every student within the District is connected and receives relevant information regarding upcoming local, state, and national elections.
Equitable	By building stronger and more unified voting coalitions across the two campuses and center, this goal reduces common barriers to participation and helps increase voter turnout.

Short-term Goal II:

Actively maintain and expand partnerships with community partners, student organizations, and equity programs	
Specific	The Workgroup will engage community partners, student organizations, and equity programs to collaborate on events and programs that inform students about upcoming elections.
Measurable	Establish and maintain at least one formal partnership with a community organization, a student club, and CommUnity group (Puente, Umoja, etc.).
Achievable	The CEVE Workgroup will co-host at least one event with each partner organization and invite them to become CEVE Workgroup members.
Relevant	Prioritize and strengthen connections that enhance civic engagement, specifically for disproportionately impacted communities.
Time-Based	Sustain these partnerships from 2026 through 2028.
Inclusive	This goal focuses on diverse District and local partnerships to better support students in navigating voting options and information.

Actively maintain and expand partnerships with community partners, student organizations, and equity programs	
Equitable	By incorporating more diverse voices and perspectives, the Workgroup can more effectively plan and organize events and programs that connect more students to voting opportunities.

EVENT REQUIREMENTS

The CEVE Workgroup plans to celebrate the following civic engagement holidays: Constitution Day, National Voter Registration Day, National Voter Education Week, and Vote Early Day. The CEVE Workgroup also plans to collaborate with the League of Women Voters to host a nonpartisan “What’s on your Ballot” workshop. This workshop will be conducted in a hybrid format, enabling students from all campuses and centers to participate.

Each academic year, the college will host at least three election outreach events to enhance civic learning, democratic participation, civic engagement, and voter turnout. To better support both in-person and online students, efforts will be made to offer two of the three events in a hybrid format. The CEVE Workgroup will help facilitate hybrid events (moderating chats), ensuring students' questions are addressed with minimal interruptions to presenters.

Pop to the Polls: The ASSC Programming Board will host Pop to the Polls during National Voter Registration Day. This event consists of registering students and providing snacks such as popcorn, Pop-tarts, popsicles, all while enjoying pop music.

Residence Hall Orientation: The CEVE Workgroup will partner with the residence halls and the League of Women Voters to engage students in their fall 2026 and 2027 orientations, hosting a voter registration table.

Debate Watch Party Bingo: The CEVE Workgroup will collaborate with the Residence Hall to host a Debate Watch Party Bingo event. This interactive and engaging activity encourages participants to follow political debates more closely by marking off common catchphrases, key policy talking points, and candidate mannerisms as they occur.

What’s on your Ballot Workshop: The CEVE Workgroup will partner with the League of Women Voters – Placer County and Nevada County to empower voters by breaking down the details of upcoming elections. Participants will understand key issues and propositions that will appear on their ballots. The workshop provides tools to help voters make informed decisions, including how to research and understand the implications of ballot measures.

California University and College Engage the Vote Championship: Hosted by the California Secretary of State's Students Vote Project, this tournament is a new statewide initiative in which higher education campuses compete to achieve the highest combined percentage of students who register to vote and submit a voting plan ahead of the June 2, 2026, Primary Election.

Voter Registration Tabling: The CEVE Student Ambassadors will host voter registration tables at strategic campus locations and major events throughout the academic year.

Donut Forget to Vote and We Need S'more Voters: This event will be a fun and engaging program aimed at encouraging voter participation and civic engagement within the community. Participants will enjoy delicious treats while learning about voter registration, the voting process, and how they can make a difference in upcoming elections. This program is designed to spark conversations, build community, and inspire more people to get out and vote.

COMMUNICATION STRATEGIES

Campus-Wide Emails: Sierra College will distribute emails to all registered students in compliance with AB 963 mandates. These communications will detail crucial dates/deadlines, election schedules, voting center locations, links to the California Secretary of State, and other pertinent information. The CEVE Workgroup will oversee all email correspondence, with distribution managed by the Marketing department.

Social Media Outreach: The ASSC Student Senate will actively share social media posts and stories concerning upcoming elections, including key dates and timelines, across their platforms. Additionally, pertinent content from the California Secretary of State and the ALL IN Democracy Challenge will be reposted on both the ASSC Student Senate and Marketing social media channels to ensure broad and informed student engagement.

CEVE Webpage: The CEVE Workgroup will partner with the Marketing Department to ensure the CEVE webpage is regularly updated and maintained. This collaboration aims to provide the Sierra College community with the most current and comprehensive information regarding upcoming elections, ensuring that all updates are timely and relevant.

Sierra College Interactive Map: The CEVE Workgroup will collaborate with the Marketing Department to update vote center and ballot drop box locations on the Sierra College interactive map, organized by campus.

Sierra College Athletics: The CEVE Workgroup plans to collaborate with Sierra College Athletics to encourage all full-time coaches to take the ALL IN 2026 Coaches' Pledge. This

initiative supports student-athletes by providing nonpartisan resources that promote voter registration and participation in the 2026 election.

Canvas Commons: The CEVE Workgroup will create and share ADA-compliant flyers for upcoming nonpartisan civic engagement events through Canvas Commons. Faculty can easily access these materials and share information about nonpartisan civic engagement opportunities with their students.

REPORTING

Sierra College's CEVE Action Plan will be publicly available on the [CEVE webpage](#), the [ALL IN Democracy Challenge website](#), and the California Secretary of State.

The CEVE Workgroup will have access to the action plan, enabling its members to effectively pursue both long-term and short-term goals and monitor the plan's progress. In accordance with AB 963 requirements, the action plan will undergo revisions every two years to ensure it remains effective and relevant.

EVALUATION

Long-term Goal I: Expand voting opportunities across the District – The CEVE Workgroup remains committed to advancing Long-Term Goal I by increasing access to voting. Beginning in 2026, the District will host two vote centers for both the California Primary and General Elections, improving convenience and participation for the community. In addition, the workgroup is collaborating with the Facilities Council and the Facilities Master Plan to explore the installation of a 24/7 ballot drop box at NCC, further expanding secure and accessible voting options.

CEVE Workgroup Accomplishments:

- Rocklin Campus – 4-day Vote Center
- Rocklin Campus – Permanent 24/7 Ballot Drop Box
- Nevada County Campus – 4-day Vote Center

Future Efforts:

- Nevada County Campus – Permanent 24/7 Ballot Drop Box
- Allocation of institutional/general funds to support the CEVE Student Ambassador position

Data Collection/Evaluation:

- Placer County and Nevada County registrar of voters will provide the workgroup with vote center and ballot drop box data.
- The data will be evaluated for continual improvement.

Short-term Goal I: Build stronger and more unified voting coalitions across the two campuses and center – NCC and the Rocklin campus actively celebrate key national civic holidays, including National Voter Registration Day, National Voter Education Week, and Vote Early Day. In collaboration with the ASSC Programming Board and the Marketing Department, we share timely information about upcoming elections with the college community through multiple platforms, including social media. As a workgroup, we are committed to providing resources and services that support both active and passive programming across all campuses and centers, helping to promote civic engagement throughout the district.

National and State Collaborations:

- Continue our participation with the ALL IN Community of Practice.
- Continue our partnership with ALL IN Campus Democracy Challenge
- Continue our partnership with Unify America, Band of Voters, and the California SOS Students Vote Project

Data Collection/Evaluation:

- Civic Holidays – The CEVE Workgroup needs to improve its tracking of how many students participate in civic holiday activities and how many go on to register to vote. This can be accomplished by training student leaders staffing civic holidays events to track student participation numbers.
- Social media and email communication – The CEVE Workgroup will collaborate with Marketing and ASSC to monitor social media engagement and track the open rates of election-related email communications.

Short-term Goal II: Actively maintain and expand partnerships with community partners, student organizations, and equity programs – Engaging active clubs, especially affinity groups, to participate in the workgroup will be our top priority.

CEVE Workgroup Participation:

- The CEVE Workgroup will actively invite student leaders from across the District to participate and become members of the workgroup.
- The CEVE Workgroup will actively collaborate with student clubs on nonpartisan civic holidays
- In collaboration with Marketing, create a media plan to inform students about CEVE leadership opportunities

Data Collection/Evaluation:

- The CEVE Workgroup will advertise student membership participation throughout the District
- The CEVE Workgroup will track the number of students who participate in the workgroup
- The CEVE Workgroup will track and evaluate collaboration with affinity groups and equity programs.