

Employer essentials for recruiting on Handshake

Welcome to our employer network! We're excited to help facilitate meaningful relationships between you and our students. This short guide will help you navigate the process of engaging and recruiting students on Handshake.

1. Create an account. By creating an account with your work email address and joining your company on Handshake, you're gaining access to our diverse pool of students seeking internships, jobs, and professional development opportunities.

2. Familiarize yourself with employer role types. Your permissions in the platform—like the ability to edit your company profile, manage events, participate in events, and more—depend on your role in Handshake and which plan your company chose when joining the network.

3. Post a job or internship. Once you post an open role, it will get sent to our career services team for approval. Please allow 1-5 business days for this process, and let us know if you have any questions.

4. Post on the Handshake feed. Meet students where they are—on social media. Engage with early talent by sharing industry tips, resources, and opportunities via text, photos, or videos on Handshake's early career social network.

5. Explore Handshake's employer blog. Discover tips for building and nurturing meaningful relationships with students, leveraging the Feed to enhance your recruitment strategy, hosting creative recruiting events, and more on the Handshake blog.

